

# RYLEE HART

LOS ANGELES METROPOLITAN AREA

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## OBJECTIVE

Fashion Business student at Arizona State University with hands-on experience in fashion marketing, styling, retail, and brand development. Seeking opportunities in fashion merchandising, marketing, or styling where I can apply creative and business skills in a fast-paced environment.



## EDUCATION

### Arizona State University – Herberger Institute for Design and the Arts

Bachelor of Arts in Fashion Business  
(Fashion Merchandising)  
Sep 2023 – 2027

Relevant Areas: Fashion Design, Public Relations, Merchandising

### Notre Dame Catholic Secondary School

High School Diploma  
Sep 2019 – Jun 2023

Activities: Field Hockey Team, Dramatic Arts Program, Business Leadership, Photography Program



## SKILLS

### FASHION & CREATIVE

- Fashion Styling, Merchandising, Fashion Buying
- Fashion Marketing & Branding
- Fashion Photography & Modeling

### MARKETING & BUSINESS

- Social Media Marketing & Management
- Digital Marketing & Product Marketing
- Public Relations & Brand Promotion
- Project Management

### TECHNICAL TOOLS

- Adobe Illustrator, Photoshop, InDesign
- Microsoft Excel, Word, Office Suite
- Google Workspace

### PROFESSIONAL SKILLS



Communication



Organization



Time Management



Teamwork



Problem Solving



Adaptability

## PROFESSIONAL EXPERIENCE

### National Retail Federation (NRF) – Student Ambassador

Jan 2025 – Jan 2026 | Remote

- Represented university as official NRF student ambassador
- Hosted virtual and in-person presentations for students and faculty
- Organized fundraisers and workshops supporting NRF Foundation charities
- Mentored and recruited new student ambassadors

### TEAMLTD – Summer Intern

Jun 2025 – Sep 2025 | Toronto, ON

- Supported marketing campaigns, social media content, and brand promotion
- Assisted with inventory management, logistics, and order fulfillment
- Contributed to creative design and product development projects
- Delivered customer service support to maintain strong client relationships

### Arizona State University – Student Worker

Feb 2025 – May 2025 | Los Angeles, CA

- Welcomed and assisted guests, providing information and support
- Managed front desk and check-in responsibilities
- Demonstrated strong communication and organizational skills

### Jill Jacobs Studio – Styling Intern

Jan 2025 – May 2025 | Los Angeles, CA

- Organized samples and merchandise for styling projects
- Conducted market and brand research
- Assisted with fittings, pickups, and returns
- Supported styling team with client sessions

### Solgo Atelier – Fashion Intern

Mar 2024 – Jun 2024 | Los Angeles, CA

- Managed social media content and assisted with website layout
- Participated in photoshoots, modeling, and content creation
- Edited photos and supported digital marketing initiatives
- Developed skills in brand management and inventory control

### Garage Clothing – Sales Associate

Jul 2021 – Oct 2023 | Toronto, ON

- Delivered personalized customer service and styling assistance
- Handled cash transactions and inventory management
- Supported merchandising and store layout
- Collaborated with team to drive sales performance

### Carolyn's Model and Talent Agency – Actress/Model

Jan 2018 – Jan 2026 | Toronto, ON

- Auditioned for film and TV roles
- Modeled for brand campaigns and photoshoots
- Demonstrated adaptability, professionalism, and self-management