

RYLEE HART

LOS ANGELES METROPOLITAN AREA

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OBJECTIVE

Fashion Business student at Arizona State University with hands-on experience in fashion marketing, styling, retail, and brand development. Seeking opportunities in fashion merchandising, marketing, or styling where I can apply creative and business skills in a fast-paced environment.



EDUCATION

Arizona State University –
Herberger Institute for Design
and the Arts

Bachelor of Arts in
Fashion Business
(Fashion Merchandising)

Sep 2023 – 2027

Relevant Areas: Fashion Design,
Public Relations, Merchandising

Notre Dame Catholic
Secondary School

High School Diploma

Sep 2019 – Jun 2023

Activities: Field Hockey Team,
Dramatic Arts Program, Business
Leadership, Photography Program



SKILLS

FASHION & CREATIVE

- Fashion Styling, Merchandising, Fashion Buying
- Fashion Marketing & Branding
- Fashion Photography & Modeling

MARKETING & BUSINESS

- Social Media Marketing & Management
- Digital Marketing & Product Marketing
- Public Relations & Brand Promotion
- Project Management

TECHNICAL TOOLS

- Adobe Illustrator, Photoshop, InDesign
- Microsoft Excel, Word, Office Suite
- Google Workspace

PROFESSIONAL SKILLS



Communication



Organization



Time
Management



Teamwork



Problem
Solving



Adaptability

PROFESSIONAL EXPERIENCE

● Vogue College of Fashion (London, England) - Student

July 2026 – August 2026 | London, England

- Explored sustainability and circular fashion, including ethical sourcing, transparency, and sustainable business models.
- Examined luxury fashion and consumer behavior, focusing on evolving values and purchasing habits.
- Presented to industry professionals, strengthening public speaking, teamwork, communication, and critical thinking.
- Explored London's fashion heritage, iconic designers, institutions, and influence as a global fashion capital.

● National Retail Federation (NRF) - Student Ambassador

Jan 2025 – Jan 2026 | Los Angeles, California

- Represented university as official NRF student ambassador
- Hosted virtual and in-person presentations for students and faculty
- Organized fundraisers and workshops supporting NRF Foundation charities
- Mentored and recruited new student ambassadors

● TEAMLTD – Summer Intern

Jun 2025 – Sep 2025 | Toronto, Ontario

- Supported marketing campaigns, social media content, and brand promotion
- Assisted with inventory management, logistics, and order fulfillment
- Contributed to creative design and product development projects
- Delivered customer service support to maintain strong client relationships

● Arizona State University (ASUFIDM) – Student Worker

Feb 2025 – May 2025 | Los Angeles, California

- Welcomed and assisted guests, providing information and support
- Managed front desk and check-in responsibilities
- Demonstrated strong communication and organizational skills

● Jill Jacobs Studio – Celebrity Styling Intern

Jan 2025 – May 2025 | Los Angeles, California

- Organized samples and merchandise for styling projects
- Conducted market and brand research
- Assisted with fittings, pickups, and returns
- Supported styling team with client sessions

● Solgo Atelier – Fashion Intern

Mar 2024 – Jun 2024 | Los Angeles, California

- Managed social media content and assisted with website layout
- Participated in photoshoots, modeling, and content creation
- Edited photos and supported digital marketing initiatives
- Developed skills in brand management and inventory control

● Garage Clothing – Sales Associate

Jul 2021 – Oct 2023 | Toronto, ON

- Delivered personalized customer service and styling assistance
- Handled cash transactions and inventory management
- Supported merchandising and store layout